

# Together We Can Tackle The Silent Epidemic of Youth Suicide



## Why?

### Why The Jason Foundation?

There is a “*Silent Epidemic*” sweeping through our nation that knows no social, racial or economic barriers. This “*Silent Epidemic*” is youth suicide. Consider the facts...

- Each week we lose **100+** young lives to suicide
- Suicide is the **SECOND LEADING** cause of death for college-aged students
- Suicide is the **THIRD LEADING** cause of death for ages 15–24
- In the year 2000, over **ONE MILLION** young people attempted suicide – which equates to over **19,000** attempts each week or almost **2 attempts each minute!**

*The A.F.C.A. and The Jason Foundation have joined together to fight this enemy of youth suicide. Working together... we can make a difference one young person at a time!*

Founded in 1997 after the loss of the founder’s son, Jason, **The Jason Foundation** declared its mission to help educate parents, teachers, youth workers, and especially youth on the “*Silent Epidemic*” of youth suicide. Through its many programs **JFI** has reached countless thousands of young people with a message of hope.

For more information concerning youth suicide or how to become involved, visit our website at [www.jasonfoundation.com](http://www.jasonfoundation.com) or contact us at:

The Jason Foundation, Inc.

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## How?

### How can I help The Jason Foundation?

*In a recent survey, a coach or educator was named as the number one person young people would choose to help them in a time of crisis.*

*How can you help?* By joining the growing number of high profile coaches that have enthusiastically agreed to be **JFI** ambassadors in their states. Each coach is unique in the strengths that they can bring to the **JFI** team.

### Some of the ways coaches are helping...

- *Becoming a Jason Foundation Ambassador*
- *Appearing in Public Service Announcements – TV/Radio/Cinema/Billboards*
- *Opening important doors of opportunity in their respective states by writing a letter or making a phone call*
- *Mentioning The Jason Foundation and our mission during speeches and media events (when appropriate to educate the public)*
- *Allowing JFI to use your photo for posters, power point presentations, the JFI website, etc. to help bring awareness about our message*
- *Participating in group conference calls with other coaches as your schedule allows*

As an ambassador, you can help **JFI** to provide programs and resources in the awareness and prevention of youth suicide

## When?

### How much of my time is needed?

In working with coaches (at the collegiate and secondary schools level) for over four years, **JFI** is sensitive to the time restraints that coaches are faced with – particularly during the season and recruiting times. We are also well aware of rules and regulations that must be strictly adhered to. Having worked so closely with many coaches, we are also conscious that each personality brings a different talent to our team. It is totally up to you how much time you want to give, and **JFI** will never impose upon you. In fact, our coaches find that working as an ambassador is so rewarding they often tell us, “*Use me more!*”

*Being a JFI State Ambassador takes so little time, but the return is so great...*

### A YOUNG PERSON’S LIFE



**A PROMISE FOR TOMORROW**